

Superbanner	<p>File size: max. 120 kB</p> <p>File formats: JPG, PNG, GIF (static), GIF (animated), HTML5</p> <p>Size: 728 pixels wide, 90 pixels tall</p>	mobile: 320 pixels wide, 50 pixels tall
Superbanner MAXI	<p>File size: max. 180 kB</p> <p>File formats: JPG, PNG, GIF (static), GIF (animated), HTML5</p> <p>Size: 1.200 pixels wide, 150 pixels tall</p>	mobile: 320 pixels wide, 50 pixels tall
Wide Skyscraper	<p>File size: max. 120 kB</p> <p>File formats: JPG, PNG, GIF (static), GIF (animated), HTML5</p> <p>Size: 160 pixels wide, 600 pixels tall</p>	mobile: 320 pixels wide, 480 pixels tall
Curtain-Dropper	<p>File size: max. 180 kB</p> <p>File formats: JPG, PNG, GIF (static)</p> <p>Size: 1.024 pixels wide, 640 pixels tall</p>	no mobile version
Banderole	<p>File size: max. 180 kB</p> <p>File formats: JPG, PNG, GIF (static), GIF (animated), HTML5</p> <p>Size: 770 pixels wide, 250 pixels tall</p>	no mobile version
Brandgate	<p>File size: max. 120 kB pro Banner</p> <p>File formats: JPG, PNG, GIF (static), GIF (animated), HTML5</p> <p>Size Banner top: 1.200 pixels wide, 150 pixels tall</p> <p>Size Banner aside: 160 pixels wide, 1.170 pixels tall</p>	mobile: 320 pixels wide, 50 pixels tall
Videowall	<p>File size: Image: 367 pixels wide, 220 pixels tall, headline: max. 65 characters*, Text max. 350 characters*</p> <p>File formats: JPG, PNG</p> <p>Size and format of the videos: MP4, 720p-Format (1.280 pixels wide, 720 pixels tall)</p> <p>Playing time und volume: Playing time: max. 6 minutes, File size: max. 200 MB</p>	mobile: same version

* inkl. space

Medium-Rectangle

File size:
File formats:
Size (= mobil):

max. 120 kB
JPG, PNG, GIF (static), GIF (animated), HTML5
300 pixels wide, 250 pixels tall

mobile: same version

Sidebar-Ad

File size:
File formats:
Size (= mobil):

max. 120 kB
JPG, PNG, GIF (static), GIF (animated), HTML5
347 pixels wide, 370 pixels tall

mobile: same version

REIHE 1

File size:
File formats:
Size (= mobil):

max. 120 kB
JPG, PNG, GIF (static), GIF (animated), HTML5
347 pixels wide, 370 pixels tall

mobile: same version

Superbanner - Startseite unten

File size:
File formats:
Size:

max. 120 kB
JPG, PNG, GIF (static), GIF (animated), HTML5
468 pixels wide, 60 pixels tall

mobile: same version

cci Branchenticker Modul (BTM)

Image-Advert

Size:
File size:
File formats:

428 pixels wide, 155 pixels tall
max. 140 kB
JPG, PNG, GIF (static), GIF (animated)

Variant 1: **ONE** Banner (static) for E-Newsletter in cci Branchenticker and Website
Variant 2: **TWO DIFFERENT** Banners for E-Newsletter in cci Branchenticker (static) and Website (static oder animated)

mobile: same version

cci Branchenticker Anzeige (BTA)

Image-Text-Advert

Bild:
Size:
File size:
File formats:

367 pixels wide, 220 pixels tall
max. 120 kB
JPG, PNG, GIF (static)

Text - characters:

Headline: max. 65 characters*
Text: max. 350 characters*
(no formatting possible)

mobile: same version

Best of cci Branchenticker

Image-Text-Advert

* inkl. space