

For every advertisement we need a link to your landingpage

Superbanner

optional:

- Homepage cci Dialog plus rest except cci Branchenticker, except cci Wissensportal
- cci Branchenticker
- cci Wissensportal

File size:

max. 120 kB

File formats:

JPG, PNG, GIF (static), GIF (animated), HTML5

Size:

728 pixels wide, 90 pixels tall

mobil: 320 pixels wide, 50 pixels tall

Superbanner MAXI

optional:

- Homepage cci Dialog plus rest except cci Branchenticker, except cci Wissensportal
- cci Branchenticker
- cci Wissensportal

File size:

max. 180 kB

File formats:

JPG, PNG, GIF (static), GIF (animated), HTML5

Size:

1.200 pixels wide, 150 pixels tall

mobil: 320 pixels wide, 50 pixels tall

Wide Skyscraper

optional:

- Homepage cci Dialog plus rest except cci Branchenticker, except cci Wissensportal
- cci Branchenticker
- cci Wissensportal

File size:

max. 120 kB

File formats:

JPG, PNG, GIF (static), GIF (animated), HTML5

Size:

160 pixels wide, 600 pixels tall

mobil: 320 pixels wide, 480 pixels tall

Curtain-Dropper

- Homepage cci Dialog

File size:

max. 180 kB

File formats:

JPG, PNG, GIF (static)

Size:

1.024 pixels wide, 640 pixels tall

mobile: same version

Banderole

- cci Branchenticker

File size:

max. 180 kB

File formats:

JPG, PNG, GIF (static), GIF (animated)

Size:

770 pixels wide, 250 pixels tall

mobile: same version

Brandgate

- Homepage cci Dialog
- cci Wissensportal

File size:

max. 120 kB pro Banner

File formats:

JPG, PNG, GIF (static), GIF (animated)

Size Banner oben:

1.200 pixels wide, 150 pixels tall

Size Banner seitlich:

160 pixels wide, 1.170 pixels tall

no mobile version

Sidebar-Ad

- cci Wissensportal

File size:

max. 120 kB

File formats:

JPG, PNG, GIF (static), GIF (animated)

Size:

347 pixels wide, 370 pixels tall

mobile: same version

Sidebar-Ad - MAXI

Size:

1.160 pixels wide, 370 pixels tall (+ 347 pixels wide, 370 pixels tall)

REIHE 1

- Homepage cci Dialog
- cci Branchenticker

File size:

max. 120 kB

File formats:

JPG, PNG, GIF (static), GIF (animated)

Size:

347 pixels wide, 370 pixels tall

mobile: same version

REIHE 1 - MAXI

Size:

1.160 pixels wide, 370 pixels tall (+ 347 pixels wide, 370 pixels tall)

Medium-Rectangle

- cci Wissensportal

File size:
File formats:
Size:

max. 120 kB
JPG, PNG, GIF (static), GIF (animated), HTML5
300 pixels wide, 250 pixels tall

mobile: same version

Videowall

- Homepage cci Dialog
- Other pages

Size:
File formats:
Video Format:
Playing time and volume:

Image: 367 pixels wide, 220 pixels tall, Headline: max. 65 Zeichen*, Text max. 350 Zeichen*
JPG, PNG
MP4, 720p-Format (1.280 pixels wide, 720 pixels tall)
Playing time: max. 6 Minuten, volume: max. 200 MB

mobile: same version

cci Branchenticker (BT)

Image-ad

Modul (BTM) large

- cci Branchenticker

Modul (BTM) small

- cci Branchenticker

Size:

large: 570 pixels wide, 300 pixels tall
small: 428 pixels wide, 155 pixels tall
max. 140 kB
JPG, PNG, GIF (static), GIF (animated)

Variant 1: ONE Banner (static) for E-Newsletter in cci Branchenticker and Website
Variant 2: TWO DIFFERENT Banners for E-Newsletter in cci Branchenticker (static) and Website (static oder animated)

mobile: same version

Image-text ads

Anzeige (BTA)

- cci Branchenticker

Best of BT

Newsletter

Image:

Size:
File size:
File formats:

367 pixels wide, 220 pixels tall
max. 120 kB
JPG, PNG, GIF (static)

Text - Number of characters:

Headline: max. 65 Zeichen*
Text: max. 350 Zeichen*

(no formattings)

mobile: same version

Convention newsletter

Image-text ads

E-Newsletter

around die Chillventa und andere Messen

E-Newsletter

during der Chillventa

Image:

Size:
File size:
File formats:

367 pixels wide, 220 pixels tall
max. 120 kB
JPG, PNG, GIF (static)

Text - Number of characters:

Headline: max. 65 Zeichen*
Text: max. 350 Zeichen*

mobile: same version