

For every advertisement we need a link to your landingpage

Superbanner MAXI

optional:

- Homepage cci Dialog plus rest except cci Branchenticker, except cci Wissensportal
- cci Branchenticker
- cci Wissensportal

File size:

max. 200 kB

File formats:

JPG, PNG, GIF (static), GIF (animated), HTML5

Size:

1.200 pixels wide, 150 pixels tall

mobil: 320 pixels wide, 50 pixels tall

Wide Skyscraper

optional:

- Homepage cci Dialog plus rest except cci Branchenticker, except cci Wissensportal
- cci Branchenticker
- cci Wissensportal

File size:

max. 200 kB

File formats:

JPG, PNG, GIF (static), GIF (animated), HTML5

Size:

160 pixels wide, 600 pixels tall

mobil: 320 pixels wide, 480 pixels tall

Banderole

- cci Branchenticker

File size:

max. 200 kB

File formats:

JPG, PNG, GIF (static), GIF (animated)

Size:

770 pixels wide, 250 pixels tall

mobile: same version

Branchenticker-Modul

- cci Branchenticker

File size:

max. 200 kB

File formats:

JPG, PNG, GIF (static), GIF (animated)

Size:

1.160 pixels wide, 370 pixels tall für Website
+ 570 pixels wide, 300 pixels tall für Newsletter

Newsletter: static
Website: static oder animated

mobile: same version

Brandgate

- Homepage cci Dialog
- cci Wissensportal

File size:

max. 300 kB

File formats:

JPG, PNG, GIF (static), GIF (animated)

Size Banner above:

1.200 pixels wide, 150 pixels tall

Size Banner at the side:

160 pixels wide, 1.170 pixels tall

keine mobile Version

Curtain-Dropper

- Homepage cci Dialog

File size:

max. 200 kB

File formats:

JPG, PNG, GIF (static)

Size:

1.024 pixels wide, 640 pixels tall

mobile: same version

Medium-Rectangle

- cci Wissensportal

File size:

max. 200 kB

File formats:

JPG, PNG, GIF (static), GIF (animated), HTML5

Size:

300 pixels wide, 250 pixels tall

mobile: same version

REIHE 1

- Homepage cci Dialog
- cci Branchenticker

File size:
File formats:
Size:

max. 200 kB
JPG, PNG, GIF (static), GIF (animated)
1.160 pixels wide, 370 pixels tall
347 pixels wide, 370 pixels tall für Sidebar (please deliver additionally)

mobile: same version

Sidebar-Ad

- cci Wissensportal

File size:
File formats:
Size:

max. 200 kB
JPG, PNG, GIF (static), GIF (animated)
1.160 pixels wide, 370 pixels tall
347 pixels wide, 370 pixels tall für Sidebar (please deliver additionally)

mobile: same version

Newsletter

Image-text ads

Anzeige (BTA)

- cci Branchenticker

Best of BT

- Newsletter

Topic newsletter

- Newsletter

Picture:

Size:
File size:
File formats:

367 pixels wide, 220 pixels tall
max. 120 kB
JPG, PNG, GIF (static)

Text - number of characters:

Headline: max. 65 characters*
Text: max. 350 characters*

(no formattings)

mobile: same version

Convention newsletter

Image-text ads

Newsletter SPEZIAL

around die ISH
and other conventions

cci Branchenticker SPEZIAL

during der ISH

Picture:

Size:
File size:
File formats:

367 pixels wide, 220 pixels tall
max. 120 kB
JPG, PNG, GIF (static)

Text - number of characters:

Headline: max. 65 characters*
Text: max. 350 characters*

mobile: same version

* incl. blanks